KAI TANG
Motion Designer

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vectorrepublic.com

SUMMARY

Creative and detail-oriented Motion Designer with over 15 years of experience designing 2D/3D animations, explainer videos, and branded content for clients across tech, media, and advertising. Proven ability to lead design teams, collaborate cross-functionally, and deliver engaging visual narratives across platforms. Bilingual in Chinese and English.

CORE SKILLS

Design Skills: 2D/3D Animation, Editing, Graphic Design, UI, AI Generated Graphics
Tools: Adobe After Effects, Illustrator, Photoshop, Premiere, Maxon Cinema 4D
Soft Skills: Project Management, Adaptability, Organization, Fast Learner

PROFESSIONAL EXPERIENCE

Redwood Materials — Sr. Motion Designer   July 2025 – Present
Led art direction across all design projects, developing motion graphics and visual assets that supported marketing campaigns, social media initiatives, business presentations, and business development efforts.

LinkedIn — Sr. Motion Designer   2018 – April 2025
Designed motion graphics and animations for QPR training content and customer education assets. Collaborated with learning experience and product teams to ensure consistency across visual deliverables.

AJ+ — Head of Graphics   2013 – Oct 2018
Led motion graphics team in producing animated packages for digital news and explainer content. Created show branding, marketing assets, and templates for cross-platform distribution.

Venables Bell & Partners — Motion Designer   2012 – Jan 2013
Designed motion graphic assets for client ad campaigns and promotional videos

Freelance Motion Designer   2010 – Present
Designed and animated commercial and explainer videos tailored to each brand's visual identity. Worked independently and in teams to deliver high-quality visuals under tight deadlines. Clients include: EA Sports, VISA, FleishmanHillard, Interbrand, DJI, Al Jazeera, PayPal, Dignity Health.

EDUCATION

Ex'pression College for Digital Arts – Emeryville, CA
Bachelor of Applied Science, Motion Graphic Design

Laney College – Oakland, CA
General Education Coursework